

REGULAR MEMBER OVERVIEW DECK

Professionnelle

H O U S E



A Message To Members

With sincere gratitude and enthusiasm, this message is penned. As the Founder of ProfessionELLE House, I am delighted for the chance to engage with individuals like you who are dedicated to empowering women. Your decision to join as a Member is deeply appreciated. Your backing and dedication hold the potential to profoundly influence ProfessionELLE House's mission and objectives. Together, we can create an environment where women not only thrive but also collaborate and motivate each other towards greater achievements.

Being a Member involves more than just fostering a sense of community within ProfessionELLE House; it serves as the groundwork for other entrepreneurs to prosper. Your involvement and commitment will play a vital role in establishing a community that champions diversity, equality, and excellence.

I am genuinely thankful for your interest and support, eagerly anticipating the remarkable journey ahead as we nurture a community and establish a space where women can excel both personally and professionally.

Warm Regards,

Treasa Leigh Brown

xoxo

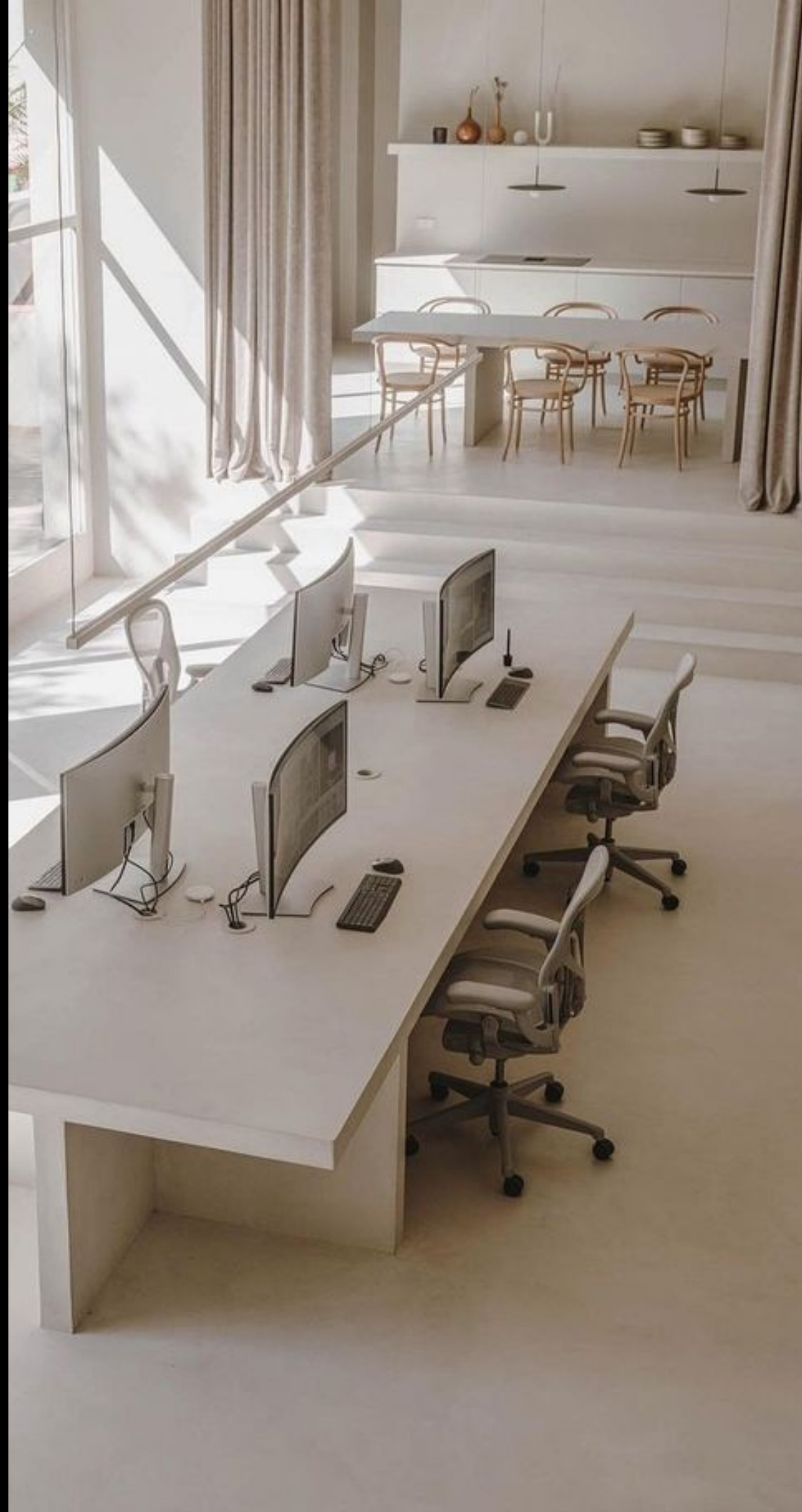


About Founder

Treasa Leigh Brown, a visionary entrepreneur and the driving force behind Leigh Event Group & We Rise Experience, has made it her mission to empower women in business by providing them with the necessary resources and tools to establish sustainable businesses that pave the way for long-term growth and success. Armed with a degree in Finance and Accounting, coupled with over a decade of corporate business leadership experience and an additional ten plus years of successfully running a small business, Treasa brings a unique blend of expertise and passion to her endeavors.

Focused on mentoring solopreneurs and facilitating their transition into entrepreneurship, Treasa recognized the absence of a dedicated community space for black women entrepreneurs seeking essential resources such as funding, workshops and access to resources. This realization prompted the founding of the We Rise Experience brand, aimed at bridging this gap and fostering a supportive environment for women entrepreneurs. Committed to the empowerment of women, Treasa goes beyond conventional means by offering scholarships and internships (using her own funds), embodying her vision of creating abundant opportunities for all. Her journey, starting from humble beginnings as the daughter of a single mother and immigrant, is a testament to her unwavering belief in herself and her resilience in the face of challenges. Leveraging her background as a source of strength and motivation, Treasa's extraordinary success story serves as an inspiration, showcasing the transformative power of determination and self-belief in overcoming obstacles and achieving remarkable success.

VISION AND MISSION TOGETHER CAN
CHANGE THE WORLD



Vision & Mission

We envision a future where women entrepreneurs have equal opportunities, resources, and support to thrive in their ventures. We anticipate a world where women entrepreneurs are celebrated, their voices are amplified, and their contributions are recognized. Together, we are shaping a future where female entrepreneurs are at the forefront of innovation and change.

Our mission is to foster collaboration, innovation, and personal growth; enabling women to thrive in their entrepreneurial pursuits. We aim to be the catalyst for success in enabling women to make a meaningful impact on their businesses, industries, and the world.

Coming Soon!

OPENING MAY 2024

OVER 2000 SQ FT OF CREATIVE SPACE

About Professionelle House

At ProfessionELLE House, we are on a mission to build a vibrant community for modern female entrepreneurs. Our aim is to establish a supportive environment where women can collaborate, feel empowered, and chase their dreams. The venue is carefully crafted to meet diverse needs, providing flexible workstations, meeting rooms, event spaces, and wellness areas to boost creativity and productivity. Through networking events, workshops, and mentorship programs, we strive to foster connections and nurture the personal and professional growth of like-minded women. Our commitment lies in eliminating hurdles for women in business and cultivating an inclusive and diverse community that honors women's achievements. We envision reshaping the realm of female entrepreneurship and inspiring future trailblazers. Join us at ProfessionELLE House, where innovation, community, and success intersect. Together, let's shape the future of female entrepreneurship.

We firmly believe that empowering female entrepreneurs is crucial for a fairer and more prosperous future. Our purpose is to tackle the systemic obstacles and prejudices that women encounter in the business realm, as equal opportunities unlock limitless potential for innovation, economic expansion, and positive societal influence. Through this initiative, we strive to dismantle barriers, amplify voices, and create a more inclusive business environment. Our core motivation is to empower women entrepreneurs, recognizing that their success paves the way for collective advancement.

Professionelle House Offerings

CONNECT APP

An exclusive app that connects women entrepreneurs and professionals within our coworking space and private social club. It offers a secure and supportive environment for networking, collaboration, and mentorship, fostering valuable connections and empowering women to thrive in their respective fields.

BE WELL

From yoga and meditation classes to wellness workshops and one-on-one coaching sessions, This ensures that our members prioritize their physical and mental well-being, leading to increased productivity and overall success in their entrepreneurial journeys.

MERCHANDISE

Various products that allow members to proudly represent their club and acquire necessary items for business success. A portion of proceeds from all merchandise go back to the We Rise Experience non-profit grant program.

CREATIVE ROOM

A dedicated space where entrepreneurial women can unleash their creativity and ideas. From photoshoots and headshots to branding and product promotion, this space offers our members the resources necessary to effectively market themselves and their businesses.

GRANT PROGRAM

Members can qualify for grants in different categories like New Start Up, Pitch Contest, and Continued Education. ProfessionELLE House will showcase artwork by local women artists for sale, with 10% of the proceeds allocated to the grant initiative. Additionally, a percentage of merchandise sales will contribute to this cause.

Market & Trends

Problem

Women entrepreneurs face isolation and lack supportive work environments for collaboration and productivity, hindering business success.

Solution

A women-only social club and coworking space for entrepreneurs fosters a supportive environment for women to work, collaborate, and connect. It provides shared workspaces, meeting rooms, and amenities to boost productivity. The initiative encourages networking, skill-sharing, and community building among women entrepreneurs, empowering their success.

Women Founders often create businesses with higher revenues, job growth, ambitious goals, and strong execution.

FACT

84%

Women in a social clubs felt more motivated and achieved short-term goals quicker.

Women entrepreneurs represent a quickly expanding demographic, with a significant portion of businesses owned by women.

39%

The estimated number of new women-owned businesses that open daily in North America

849

82%

Women who joined a social club reported improved social networking and work-life balance.


Market & Trends

Membership Fee

As a member of ProfessionELLE House, your annual fee will be \$2,000. By investing in this membership, you are taking a step towards reshaping your future as a woman in business and making an impact on the Canadian business market. Apart from the financial aspect, this investment will also offer you valuable opportunities for networking, building sustainable businesses, and creating priceless connections to enhance your personal and professional brand. Additionally, being a part of this groundbreaking social club for women entrepreneurs will provide you with a modern co-working space that offers the knowledge and resources essential for success in business.

FIRST PAYMENT IS REQUIRED ONCE THE APPLICATION IS APPROVED
(2 PAYMENTS PER YEAR - 50/50)

Contact Us

 416-740-0163

 www.professionnellehouse.com

 info@professionnellehouse.com

 64 Guided Court, Toronto, Ont. M9V 4K6



Thank You!

ARE YOU READY TO BECOME A MEMBER?

WWW.PROFESSIONELLEHOUSE.COM